



ALONG THE LINCOLN HIGHWAY



THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION

Volume 14, Number 3

AUTUMN 2009

2ND ANNUAL IOWA LHA MOTOR TOUR CARAVANS ACROSS THE STATE

The second Iowa LHA Motor Tour is in the books. With sunny and cool weather, 52 cars traversed the state from west to east this year beginning at the Harrison County Welcome Center, east of Missouri Valley and ending in Clinton at the Clinton County Historical Museum along the banks of the Mississippi River. The tour began with a pre-tour event on Thursday August 27, where a group of about 25 people met at the Harrison County Welcome Center and traveled to the DeSoto Bend Wildlife Refuge. There, the group learned about the sinking of the Steamboat Bertrand, viewed the artifacts retrieved from the boat and saw the area where the boat was found. From there it was off to Crescent to the Loess Hills Winery and then to Don Willard's Lincoln Highway Garage to view his classic car collection. Early registration was on Thursday evening.

The tour was greeted by cool temperatures and fog on Friday morning as we departed the Welcome Center on the journey east. The first stop was in Woodbine at Brickstreet Station where the group enjoyed breakfast pastries, donuts, juice and coffee. Also two classes from the school in Woodbine were on hand to take pictures and interview tour participants for a class project on the Lincoln Highway. From Woodbine the group went on to Denison, where we toured the Donna

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES, PURSUE THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES FOR PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH, AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

Reed Theatre. Sunshine followed us for the rest of the tour from there. Then it was off to Carroll for lunch at Depot Park outside the restored Chicago & Northwestern depot, and the Santa Maria Winery. Then it was off to the site of the Moss Markers, then to the Greene County LH Clubhouse in Jefferson. After a stop at the Greene County Interpretive Site at Lions Club Tree Park, the group headed to Boone for the first night.

Saturday morning greeted us with chilly temperatures as we left Boone and headed to Nevada to the fairgrounds where the town celebrates their Lincoln Highway Days event. We had breakfast, and there was a flea market to look through. Then we drove to Colo to Reed/Niland Corners to see the restored gas station, motel and café., and enjoy great pie and ice cream. Marshalltown was the next stop for lunch at the Moose Lodge where we enjoyed an Iowa favorite, Maid-Rites. After lunch, we continued east to Tama to view the historic Lincoln Highway Bridge, then a few miles east to the John Earnest Winery, the third of three wineries on the tour. After Tama, we stopped in Belle Plaine at Preston's Station, then to the Belle Plaine museum for yet more treats. Youngville and more wonderful pies awaited us next. There was definitely plenty of food to enjoy on the tour. From there it was off to Cedar Rapids for the night. A group of nearly 30 people trekked to the Ox Yoke Inn in Amana for a group dinner on Saturday evening.

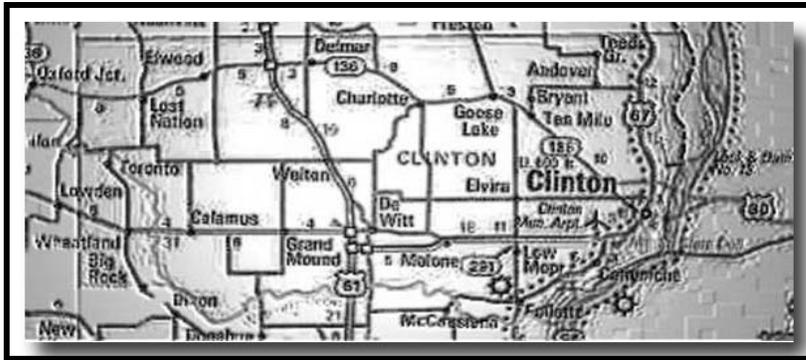
(Iowa LHA Motor Tour continued on Page 4)



www.lincolnhighwayassoc.org/iowa

**Iowa Lincoln Highway Association
P.O. Box 14
Ogden, Iowa 50212**

Between The Rivers... and then some! By Jeff LaFollette



As the summer comes to an end, another Lincoln Highway national conference is behind us, and a successful 2nd Iowa LHA motor tour is complete. What we have to look forward to now are the cool crisp days, and colors of autumn, and the days of cruising are slowly coming to an end for 2009. In terms of age, this year is just past 3/4 done. If the average life span of an American is around 75 years, that means this year is just over 56 years old.

Where am I going with this you are probably asking? Well, at the conference in South Bend, the question came up as it has for the past few years since I have been a state director. How do we get more young people involved and interested in the Lincoln Highway? That is a question that we are trying to find an answer to. I would not even know where to begin to estimate the average age of the Lincoln Highway Association member, but I know that most the officers and directors of the national association are over the age of 45. The same thing applies to our state chapter. Most all of our county consuls are over the ages of 45 or 50.

With age comes wisdom, experience and knowledge. Most of our older members are very active in the national and state organizations. We are willing to share that knowledge and experience with the younger generation. But we are still trying to find ways to get 20 and 30 somethings involved. In this day and age of the internet, cell phones, twittering and texting, it seems the young people of this country are more obsessed in how to communicate with their thumbs on a cell phone, or using the new internet fad known as Twitter. To them, the Lincoln Highway and old roads in general are, well...outdated.

While pondering this idea of getting the younger generations noses out of computer screens, video games, and texting on cell phone screens, those of us on the motor tour this year witnessed something that was not only refreshing, but something that needs to be done, and maybe our organization can help expand.

As the motor tour was navigating through the foggy Friday morning after we left the welcome center near Missouri Valley, we entered Woodbine. As the

group made its way into town and to the parking area across the street from Brickstreet Station, they were greeted by about 30-35 young people about



6th or 7th grade age with notebooks and cameras, taking notes, talking to the tour participants and taking lots of photos. These kids were doing a project for their class, which had to do with the Lincoln Highway. If my facts are correct, our Harrison

County Co-Consul Marshall Schichilone helped to organize this project, and we thank him for his efforts in coordinating this.

The kids were awe-struck by the collection of classic vehicles that had just come into their community, and they were taking many pictures. We were a little behind getting parked because we were trying to offer help to a gentleman from Wisconsin with car trouble. When we arrived at the parking area, we met two students who liked our car, which is a 1967 Ford Galaxie 500, and they were like any young person seeing a shiny car with lots of chrome. The one young man wanted to know if he could take a picture and of course, I obliged. Then I offered to let him sit behind the wheel and have his friend take a picture of him in the car. He was surprised and asked if it really was OK to do so, and I said yes. Of course it was after I parked and had an opportunity to talk to one of the teachers that I learned the kids were not to touch the cars. Regardless of my faux pas, I made that young man's day. Tammy & I were interviewed by some other students and they asked why we chose to come to Woodbine and why the Lincoln Highway was so important to our trip and if we knew how important the Lincoln Highway is to their town.

(Between The Rivers continued on Page 6)

Piecing It Together

**By Francie O'Leary
LH Project Manager
M&M Divide RC&D Carroll, IA**

A byway is more than just a road, it is like a quilt: the road is the thread that connects the quilt blocks. The quilt blocks are the communities, people, places, and events along the road. Though a quilt block can be quite lovely, the finished quilt is much more useful and beautiful than any of the blocks by themselves. A byway, like a quilt, takes careful planning, design, and time.

A corridor management plan is a document that puts down in writing, a plan for the byway and how it should be managed. One of the key factors for byway planning in the corridor management plan is identifying and assessing intrinsic qualities along the byway. Examples of historic intrinsic qualities on the Lincoln Highway include Lincoln Highway era bridges, road features (width, placement), canopy gas stations, garages, main street architecture, Boy Scout markers, and so on. The National Scenic Byways Program looks at six different categories of intrinsic qualities in designating a byway: historic (used for the Lincoln Highway Heritage Byway state designation) archaeological, cultural, natural, recreational, and scenic. Intrinsic qualities are very important pieces of the whole, but they alone cannot make a byway. Other intrinsic qualities (besides historic) can be inventoried for future reference.

Although many of the historical features along the byway have been identified and documented in the corridor management plan, a periodic review should be done, and changes in those features should be noted. The three RC&D areas have been charged with the task of inventorying these intrinsic qualities for corridor management planning updates. It takes time to assess these qualities, and help is always needed, so contact your area RC&D if you can volunteer your time, to assist. A good resource for information on byways and intrinsic qualities is <http://byways101.org/>

Here is a statement from America's Byways Resource Center on intrinsic qualities:

"The national scenic byways program defines intrinsic qualities, "features that are considered representative, unique, irreplaceable, or distinctly characteristic of an area." Intrinsic qualities arise from a particular combination of resources along a byway that together define its character, interest, and appeal. These resources are the special views, places, buildings, sites, and other features that residents enjoy and that provide the byway's drawing power and interest for travelers.

(Left photo: Iowa's reps to the Byway conference)

...Some roads are historically significant because of their place within the development of the national transportation network—for example, the Lincoln Highway, the National road, the Dixie Highway, US 1 and US 66.

The historic quality of a byway depends on the connection that the road makes among the individual resources along the byway. The byway must contain enough features to create a story with a certain level of continuity and coherence. Although an individual structure or place may have great historical significance, a roadway cannot achieve National Scenic Byway designation based on only one site. Rather, the historic story should provide a link among resources at various points along the byway and a means of interpreting these resources to the visitor.

In many cases, the historical quality of a byway will be closely linked to its scenic, cultural, or natural qualities."

The dedicated work of many individuals over many years has made the dream of preserving and maintaining the Lincoln Highway Heritage Byway a reality. The only designated Heritage Byway in Iowa, the Lincoln Highway presents a unique connection between our past and our future. Identifying and interoperating the intrinsic qualities of this byway to a new generation will insure that this important achievement in our nation's history is not forgotten.

Representatives of M&M Divide RC&D, Prairie Rivers and Iowa Valley Resource Conservation & Development attended the National Scenic Byway Conference in Denver, Colorado from August 23-26, 2009. As the Iowa Byways programs continues to move forward with all of the states designated byways, it was apparent at the conference that other states are impressed with Iowa's efforts. The conference was a great opportunity to network with byway enthusiasts from all over the country and several foreign countries as well. Most of the other state designated byways in Iowa have had logos approved, and test signs are in the works. So, the signage for the Lincoln Highway is moving along! **L**



(Iowa LHA Motor Tour continued from page 1)

Sunday morning greeted us with cool temperatures and sunshine again, and the caravan started on the third and final day of the tour. The first stop was in Mount Vernon to view the wooden Lincoln Highway Bridge and brick pavement over the Union Pacific Railroad tracks. Coffee & donuts awaited us at the Mount Vernon Welcome Center. From there it was off to Mechanicsville to view the former Page Motel, (now the Page Apartments) to celebrate the 100th Anniversary of Alice Ramsey's drive across the Lincoln Highway. Roadside historian Van Becker gave the group the history of Alice's Drive and the group was able to see one of the rooms of the old motel and the guestbook she signed in 1909.

Lunch was in Lowden, and once again the community welcomed us with open arms, great food and live entertainment. The town served up a great pork chop lunch, complete with German potato salad, sauerkraut, and German style desserts. A local accordion band played for us while we enjoyed a wonderful lunch! If you missed the Lowden stop, join us next year. You'll be glad you did!

From Lowden, the group made a short stop at the 1921 pony truss bridge between Calamus & Wheatland. Then it was off to DeWitt to tour possibly the only German hausbarn along the Lincoln Highway, at least in Iowa. The group was able to tour the facility and again more treats were available to eat and drink. The tour's final stop was in Clinton as the caravan entered town, then drove on Riverview Drive along the Mississippi River, before stopping at the Clinton County Historical Museum for the end of the 2009 Iowa LHA Motor Tour.

I wish to take this time to thank everyone who participated on the tour, and the people and communities who helped set up the stops, organize parking, cooked the meals, provided the drinks and treats, and welcomed us into their communities. To all of you who attended, we thank you for taking time from your schedules to spend a weekend with us on the road and learn about the Lincoln Highway. And to the folks in all the places and communities we stopped in, a big thank you to everyone who took the time out of their weekend to welcome us into their towns.

Next year the motor tour will begin in the east, in Clinton and the dates are August 27, 28 & 29, 2010. There will be a pre-tour event on Thursday August 26, 2010. A few communities have stepped up already wanting to host stops for next year. The word is getting out that the Lincoln Highway is a tour destination in Iowa, and now some of the towns that had not had an opportunity to be a tour stop the first two years would like to next year. So keep your eyes on these pages over the next few months to get information on the 2010 tour. And if you have any suggestions, please feel free to share them with me. Send your comments or ideas for future stops to jefflaf@peoplepc.com. Thank you all again for your support of the Iowa LHA Motor Tour. **L**

**CHECK OUT OUR WEBSITE FOR HAPPENINGS, EVENTS
ON THE LINCOLN HIGHWAY, AND MEETING NOTICES
FIND US ON THE WEB AT
www.lincolnhighwayassoc.org/iowa**

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(COUNTY CONSULS),
AND STAFF.
OFFICERS**

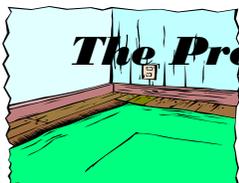
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The President's Corner

By Kathy Dirks,
ILHA President

"The road of life twists and turns and no two directions are ever the same. Yet our lessons come from the journey, not the destination." Don Williams, Jr. (American Novelist and Poet, b.1968)

At the end of August, I had the opportunity to attend the National Scenic Byways Conference in Denver, Colorado. The keynote speaker for the conference was Peter Jenkins. Mr. Jenkins is an author of several books including "A Walk Across America" which shares the tales of Mr. Jenkins walking (literally) from upper New York to New Orleans in the middle 1970's.

His keynote address was predominately about his experiences with the people he met on his journey. From a slide-show of his travels that played in the background during his talk, he also experienced a great deal of beautiful scenery and many historical sites on his travels. It was the people he met though and their stories that had the greatest influence on him.

As I think about my travels, many times it is the people and their stories that I remember the best as well. This, in turn, got me to thinking about the Lincoln Highway and how it can be difficult sometimes to create an interest and enthusiasm in those that have never heard of the Lincoln Highway to travel it, and to encourage those that live along the Lincoln Highway to appreciate its historical significance and preserve those aspects of the highway still in existence.

I believe part of the key is people and their stories – their journey. Sharing the stories of those that traveled and worked the Lincoln Highway before us, and all of us working together to help create positive stories for those that travel and live along the Lincoln Highway today. Happy Traveling,

Kathy

Historic Lincoln Highway Destination

524 Lincoln Way
Woodbine, Iowa 51579



Marshall & Rita Scichilone
712.647.3030
brickstreet@iowatelecom.net
Souvenirs—Refreshments

All LHA Events
Welcomed
Catering Available

Name That Lincoln Highway Spot



I guess this Lincoln Highway spot was an easy one this time. I had correct guesses within a couple days of the last issue of the newsletter going out. Anyway, this spot is in Montour, Iowa, just west of Tama. Van Becker from Cedar Rapids and Jim Townsend from Grinnell and one gentleman who called me on the phone, but I lost his name (my apologies to you, sir) were the correct guessers. Jim Townsend added in his e-mail that it was originally owned by a gentleman named Red Adair and that he sold Standard Oil products. And if you were on the motor tour, we drove past this spot on Saturday in between the lunch stop in Marshalltown and the stop in Tama. Thank you for your guesses and we will have another Lincoln Highway spot for you to identify in the next issue. **L**

See YOU on the Lincoln Highway! This issue's new members.

- | | |
|--------------------------|-----------------------------|
| John Dusanek | Olin, Jones |
| Tom Farland | Fredricksburg,
Chickasaw |
| Paul Fugate | Mechanicsville,
Cedar L |
| Richard & Rosemary Gerot | Iowa City, Johnson |
| Al Halfpap | Boone, Boone L |
| Rick Hickman | Des Moines, Polk |
| Herb & Linda Huff | Jefferson, Greene L |
| Gene Kemmann | Wheatland, Clinton L |
| Philip Ketelsen | Mapleton, Monona |
| Russ Morman | Perry, Dallas |
| Donald Nelson | Nevada, Story L |
| Tim & Jonnie Quigley | Springville, Linn L |
| Jack Skay | Iowa City, Johnson |
| Brent & Angie Torgeson | Story City, Story L |
| Gene Volz | Perry, Dallas |
| Duane Weber | Logan, Harrison L |
| Dale Wiese | Marshalltown,
Marshall L |
| Ardon Adamson | Omaha, NE |
| Katherine Jordahl | Shoremen, MN |
| Annette Oxendine-Lowry | Rowland, NC |

L (Denotes a Lincoln Highway County)

**IOWA LINCOLN HIGHWAY ASSOCIATION
NEWS AND UPCOMING LINCOLN
HIGHWAY EVENTS**

At the 2009 national conference in South Bend, Indiana, the Harrison County Welcome Center was awarded a \$5000 grant from the national Lincoln Highway Association grant endowment program toward its interpretive site project.

Van Becker of Cedar Rapids has accepted the position of At-Large director in the national Lincoln Highway Association.

Jeff LaFollette of Davenport was elected vice-president of the national Lincoln Highway Association at the South Bend conference.

Iowa will host a national conference in 2017, which will be the 25th anniversary of the current Lincoln Highway Association.

If you can't wait until 2017 for the next conference in Iowa, the 2010 conference will be hosted by our neighbors to the east in Illinois. The conference will be based in Dixon, IL about 45 minutes east of Clinton. More information about the 2010 conference will be posted in a future newsletter. **L**

(Between the Rivers continued from Page 2)

Soon after, the kids had to return to school, but you could tell that this was a big deal for them. There were a lot of thank yous, and more last minute photos. I realized after this stop that Woodbine had gotten it right in getting the kids involved, letting them see firsthand what the fuss was all about. Maybe some of them knew about the Lincoln Highway, maybe some did not, But you can bet after that day, they all knew what the Lincoln Highway was, why it so vital to their community and why 50 plus vehicles made it their choice to drive the historic stretch of Iowa roadway on a weekend in late August.

I felt compelled to write about this because it really made me feel good to see these kids out there learning about their history, and especially learning about the Lincoln Highway. Even in this day and age of instant communication, video games and other distractions, these kids got a little taste of a simpler life in the slow lane. Maybe this is just one step along the path of trying to get kids interested in the Lincoln Highway. Hopefully we can take this further and get other schools involved along the route. Thanks again to Marshall Schichilone, to the community of Woodbine and to the students who were there. You made my day too. **L**

NEWSLETTER ADVERTISING RATES

Business card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will double the price.

**Rates: 1 issue- \$10 2 issues- \$20
3 or 4 issues- \$30 (Buy three and get 4th free)**

Flyer: 1 page 8-1/2 X 11 provided by the customer inserted into our eight page newsletter

Rates: 1 page flyer- 1 issue- \$50

Please visit our website for more information and to download an advertising rate sheet. Information about advertising on our website is also available. Check us out at:

www.lincolnhighwayassoc.org/iowa

BURMA SHAVE JINGLES

You'll Love Your Wife-You'll Love Her Pa, You'll Even Love- Your Mother-in-Law- If You Use- Burma Shave (1932)

You Know- Your Onions- Lettuce Suppose- This Beats Them All- Don't Turnip Your Nose- Burma Shave (1935)

Week Old Beard- So Masked His Face- His Bull Dog- Chased Him- Off The Place- Burma Shave (1937)

When Frisky- With Whiskey- Don't Drive- 'Cause It's Risky- Burma Shave (1949)



Petro Mart Travel Plaza & Junction Café
I-29 & US 30 Missouri Valley, IA 51555
712-642-3641

**Hours: Sunday -Thursday 7:00AM-9:00PM
Friday-Saturday 7:00AM-10:00PM**

Upcoming LHA State Meetings
October 10, '09 Museum of Religious Arts between Logan & Missouri Valley
January 9, '10 Colo
April 10, '10 To Be Announced
July 10, '10 Belle Plaine
October 9, '10 Clinton

MOTOR TOUR PHOTO MEMORIES
PHOTOS COURTESY OF BRYAN OSBERG & TAMMY LAFOLLETTE



Start of The Tour- Harrison County



Brickstreet Station in Woodbine



Donna Reed Theatre in Denison



Lincoln Highway Clubhouse in Jefferson



Breakfast in Nevada



At Reed/Niland Corners in Colo



A Beauty in Belle Plaine



Old Page Motel in Mechanicsville



The Lunch Stop in Lowden



German Style Hausbarn

Lincoln Park in DeWitt

Clinton County

A SPECIAL THANK YOU TO ALL OF YOU WHO PARTICIPATED ON THE 2ND IOWA LHA MOTOR TOUR. AND TO ALL THE COMMUNITIES WHO HOSTED US ON OUR TOUR STOPS. TOUR DATES NEXT YEAR WILL BE AUG. 27, 28 & 29, 2010. LOOK FOR UPDATES FOR THE 2010 TOUR ON OUR WEBSITE AND ALSO HERE IN THIS NEWSLETTER! IF YOU DIDN'T MAKE THE TOUR THIS YEAR, WE HOPE TO SEE YOU NEXT YEAR!

Take A Nice Fall Drive to Harrison County For the Last ILHA Meeting of 2009

The leaves will be turning to fall colors, so now is a great opportunity to take a nice weekend drive to western Iowa and attend the last Iowa LHA meeting of 2009. This quarter we will be meeting in Harrison County at the Museum of Religious Arts. The museum address is 2697 Niagara Trail and is located on US 30, 7 miles east of Missouri Valley or 1 1/2 miles west of Logan. The museum is nestled between the Loess Hills and the Boyer River Valley, so with a little luck, the area will be in its autumn glory and the leaves in full color. Coffee, rolls and pastries will be served beginning at 9:00 AM. President Kathy Dirks will drop the gavel to begin the meeting around 9:30. The meeting will last until about noon. Then we will have lunch at the museum building. Lunch will be ham, vegetable, potato salad, roll and butter, dessert, coffee and Iced tea. Cost of lunch will be \$7.00 per person. If you plan to attend the lunch, you need to RSVP to either Jeff LaFollette at jefflaf@peoplepc.com or Kathy Dirks at kdirks@harrisoncountya.org. Please RSVP by no later that Wednesday October 7, so we can get an accurate count for lunch. There will be plenty on the agenda, including a recap of the motor tour, updates on the LH Heritage Byway Signage, and planning for a busy and productive year in 2010. And we need your input and ideas too. As a member you are always invited to attend the meetings. And if you know someone who is not a member, but is interested in the Lincoln Highway, tell them. Everyone is invited to attend. So if you can, please join us. We'd love to see you there!

DIRECTIONS: FROM THE WEST- Follow US 30 east out of Missouri Valley. Go approximately 7 miles and look for 270th St. and turn left. Follow 270th St. to the Museum building at 2697 Niagara Trail.

FROM THE EAST- Follow US 30 or as much of the Lincoln Highway as you wish to. Follow US 30 out of Logan. Go approximately 1 1/2 miles and look for 270th St. and turn right. Follow 270th St. to the Museum building at 2697 Niagara Trail.



In This Issue...

Motor Tour Recap and Lincoln Highway Heritage Byway Update

FIRST CLASS

Iowa Lincoln Highway Association
P.O. Box 14
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