



Along The Lincoln Highway



THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION

Volume 17, Number 2

AUTUMN 2012

IOWA LHA NEWSLETTER UPDATE

Yes, there is still an Iowa LHA newsletter. There was no summer issue as all of you may have noticed. The reason for that was there was little news sent to me for the summer issue. Well, in reality I think I had an e-mail issue because I sent out a call for stories and a deadline, but not everyone received the e-mail. Regardless, there is news to report and we apologize for the inconvenience.

I encourage all of you to send in your stories, and tales of the Lincoln Highway. We are always looking for contributions from anyone and everyone. And we are also looking for a columnist to write for page 2 to take the spot of "Have Spare Tire...Will Travel" Van Becker's column. Your stories will alternate with my column "Between The Rivers...And Then Some. But as Van said, he is going away forever, he will write an occasional story, and we may do a "Best Of" for Van's previous columns.

So get out your pens and paper, and warm up your laptops if you feel inclined to do so. If you have any questions about writing a story for the newsletter do not hesitate to ask me. Even if you only want to write one column in a great while, that is fine. Let's see your creativity and style. Photos are always a plus for articles as well. I look forward to many more years of putting together this newsletter for all of you. **L**

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES, PURSUE THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES FOR PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH, AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

ELECTION OF OFFICERS TO TAKE PLACE AT IOWA LHA MEETING

It is that time once again. Time to elect new officers for the Iowa LHA for 2013-14. Every two years the Iowa LHA holds an election for president, vice-president, secretary and treasurer. Current officers are Allan Richards-President, Dean & Jeannie Parr - Co Vice-Presidents, Jeff Benson-Secretary and Joyce Ausberger-Treasurer. As a member of the association you are eligible to vote for a candidate for one of these offices, or you may run for one of the positions that are available. There is also a vacancy for the Carroll County consul position. This is an appointed position, so if you live in Carroll County and wish to represent that county for the Iowa LHA please attend the meeting in Grand Junction and let us know if you are interested.

So please plan to attend the meeting on October 13 to vote, or if you wish, be a candidate for an office. As time goes on, there may be other consul positions available. We are always looking for individuals who are interested in the Lincoln Highway. And bring your special talents to our organization, whether it be history, photography, research, or whatever interests you about the road. We hope to see all of you in Grand Junction for the next Iowa LHA meeting. As they say during the campaign season...Get out and vote! **L**



www.lincolnhighwayassoc.org/iowa

**Iowa Lincoln Highway Association
P.O. Box 14
Ogden, Iowa 50212**

Between The Rivers...and then some!

By
Jeff LaFollette



It's been a while since I took pen to paper (or in modern times, laptop keyboard to newsletter file). I am glad to be writing again. This issue will focus on the 2012 Iowa LHA Motor Tour. It has been several weeks since the tour concluded, and we had another great year. 58 cars registered for the tour, and over 110 people attended the tour which featured one day following the Lincoln Highway in Illinois. To keep the tour fresh, we drove from Rochelle, IL to Clinton on the Friday portion of the tour. We had a great time visiting the LH headquarters in Franklin Grove, touring the Dixon Historic Center, which was President Ronald Reagan's elementary school and was fully restored with private donations. A great lunch was served to us in Rock Falls. We also visited the History Center in Morrison which features a Lincoln Highway exhibit, and concluded the day by visiting the Dutch windmill & interpretive center in Fulton before ending the day with an overnight stay in Clinton.

The tour continued on Saturday from Clinton to Cedar Rapids with stops in DeWitt, the Calamus Pony Truss Bridge, Lowden, Stanwood and Mount Vernon. The skies greeted us with some rain on Sunday but the tour continued from Cedar Rapids to Youngville, Belle Plaine, Tama and winding up in Colo at Reed/Niland Corners.

Again, several states were represented this year, including Iowa, Illinois, Wisconsin, Minnesota, Missouri, Nebraska. The farthest participant came from Massachusetts. This is the third year in a row that the eastern seaboard states were represented (Georgia & Maryland in the past two years). 10 newcomers participated this year as well.

The two state concept was a good idea as it opened up new ground and sites to discover along the Lincoln Highway. In 2013, the 6th annual motor tour will begin in Nebraska and will spend one and possibly two days in the Cornhusker State. Some people have asked if we plan to do a motor tour next year because of the National LHA cross country motor tour that will feature a tour starting in New York and one starting in San Francisco, and winding up at

the site of the 2013 LHA conference in Kearney, Nebraska. The answer is yes. Because our motor tour is a special tour and has a special group that gathers together every year. It has the feel of a family reunion, as we all get together and drive the highway, stopping at the various communities. The towns and town folk greet us like old friends. Even at the new stops we are greeted like we have been visiting for years. That seemed evident to me in Rock Falls this year which was our Friday lunch stop. The people there were excited about our tour coming to town, they placed a great story in their newspaper, many local folks came to see the cars, and they said if we plan to do the Illinois section again, they definitely wish to be part of a future tour. And the group got together for two dinners instead of just the main one in Cedar Rapids at the Hotel at Kirkwood. We had a nice dinner that 48 people attended in Clinton at Rastrelli's. The dinners were a great opportunity to catch up on the day's events and build on friendships made on the tours past and present.

Now, lets peek ahead to 2013. Yes I stated that we will start the tour. In Nebraska, and I'm leaning to two days in Nebraska with the final day ending either in Carroll or Boone. I have some great people who are helping with the planning for next year. Jim & Wini Morris of Papillion, Nebraska who have been on the tour the past three years, and former Iowa LHA president Kathy Dirks and her husband Joel are helping out as well. They have volunteered to help this eastern Iowa guy save time and fuel by getting the far western contacts set up. Of course, I'll still make the trip to map out the route. I hope to have some help from the Nebraska LHA folks too. I know they will be extremely busy over the next several months planning their big party in Kearney, but I'm sure they can devote a little time to help us out. We will do our best to make next year's tour as enjoyable as the last five have been.

Also I have been given some ideas for future tours. This was a concept early on by Van Becker but is has been echoed by others as well and for year seven I

(Between The Rivers continued on page 3)

**ILHA Officers, Board of Directors,
County Consuls, and Staff**

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(Between The Rivers continued from page 2) present the Iowa LHA Stairstep tour. By that we mean we will start in the Clinton area and divert off the LH and hit some interesting stops off the route. For instance, if we leave Clinton we could drive to LeClaire, Iowa to the Buffalo Bill Cody birthplace, or to the quaint downtown of LeClaire to visit shops, a distillery, and also visit the American Pickers shop. Or go to the Quad Cities and see John Deere Pavilion. Maybe the Herbert Hoover Museum in West Branch. The possibilities could be endless. The tour could go to the center of the state, then in the following year when we start in the west we "stairstep" across western Iowa and then again end in the middle of Iowa.

As I've said numerous times, I'll say it again, the motor tour would not be a success without the support of the Iowa LHA, the communities, and most of all the people who keep coming back year after year as well as those who come for the first time. Keep posted to the newsletter, our website and also the Facebook page. Share your thoughts and ideas for the motor tour.

On an unrelated note, this column will continue as a regular feature column until someone wishes to share the duties of filling this space twice a year. As mentioned earlier if anyone is interested in contributing once or twice a year to this space, please let me know. With Van's approval I will do a "Best of Have Spare Tire". Thanks to all of you and we'll see you Between the Rivers...and then some. **L**

**2012 IOWA LHA MOTOR
TOUR DASH PLAQUES AND
WINDOW DECALS ARE
AVAILABLE FOR SALE! DE-
CAL AND PLAQUES ARE
\$2.00 EACH OR GET BOTH
FOR \$3.00! THERE ARE
SETS FROM 2008-2011
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NAME THAT LINCOLN HIGHWAY SPOT



Since there was no summer newsletter everyone got a few months longer to figure out the spot from the spring issue. Well, several of you guessed it and if you were on the 2011 motor tour, you may remember it well. It is the Dow House located at the top of the hill in Dow City, Iowa. Congrats to Van Becker, Jon Christensen, Kathy Dirks, Cathie Nichols & Harlan & Marcia Quick for their responses. For those of you who have not seen this place it is well worth the trip to visit this

spectacular renovated home.

Now on to this issue's spot. Our highway super sleuth Van Becker is at it again. Van usually sends a stumper, and this time he did it again. He asked me if I knew where it was and I did not. As of this writing I do not know yet. By the time this goes to press I'll know so hopefully some of you can enlighten me in case he's holding back the answer. E-mail me your guesses at jefflaf@q.com to tell us where this spot is. If you are correct, we'll let everyone know who you are and give you many kudos for your road knowledge. Good luck and happy travels! **L**





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NEWSLETTER ADVERTISING RATES

Business card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will double the price.

**Rates: 1 issue- \$10 2 issues- \$20
3 or 4 issues- \$30
(Buy three and get 4th free)**

Flyer: 1 page 8-1/2 X 11 provided by the customer inserted into our eight page newsletter.

Rates: 1 page flyer- 1 issue- \$50

Please visit our website for more information and to download an advertising rate sheet. Information about advertising on our website is also available. Check us out at:

www.lincolnhighwayassoc.org/iowa

Upcoming LHA State Meetings

October 13, 2012	Grand Junction
January 12, 2013	To Be Determined
April 13, 2013	Cedar County
July 13, 2013	To Be Determined



The President's Corner

By Allan Richards,
Iowa LHA President

THE LINCOLN HIGHWAY BUILDING FOR THE FUTURE!

It was a beautiful day on the second Saturday in September at the Lincoln Bridge Park in Tama for an annual event. Each year the football for the Iowa -Iowa State football game is exchanged at the Lincoln Highway-Bridge. The ROTC units from the universities run from their respective school and deliver the game football to the other school at the bridge on the Friday before the game at noon. The ball is then presented on the field for the big game. Lunch is served to those present and the units have a friendly tag football game, this year it did look like the Iowa State Unit was more prepared.

I wonder how many more events on the highway go unnoticed by the public. It would be great to log the annual events. I know that many communities have these annual events, they may be small and seem insignificant, but to the highway lovers, it is another opportunity to travel the highway.

Even though goals were met during the past two years, I know many more projects and task are ahead in the future. Preservation, Education and Promotion is an ongoing process.

I am hopeful that the future is much brighter for the Lincoln Highway Association as the historical milestone of 100 years roles past.

We should all be hopeful for this next year including the national convention and the national tour. The new website that will virtually promote the Lincoln Highway Association to many more people than could be reached by conventional means. The new tools of the future that will alert everyone to the great historical markers and signification events along the Lincoln Highway.

The future is for the taking for those that wish to share their ideas, promote their interests, and educate the young and old about the greatness and grandness of the Lincoln Highway. Keep the dream alive about the Lincoln Highway Association, for those that have brought us forward in the past 20 years, I give my deepest thanks.

I look forward to seeing everyone at the October meeting, and hope to go forward with our continuing ideas, projects, and promotions as we dedicate another significant accomplishment brought to you by dedicated and strong individuals from the Lincoln Highway Association.

Allan

(Minutes of Meeting continued from page 6)
new officers would volunteer, be nominated and be elected at the October Meeting

County Reports: In Cedar County, the one-post canopy gas station is opened again and will be cleaned up for the motor tour. East of Mechanicsville, Bill's Place, a former gas station, repair shop and restaurant has been demolished. At the Linn County LH ham radio event, more than 300 coast-to-coast contacts were made. At the Herring Hotel in Belle Plaine in Benton County, the west wall collapsed, although this is not the original part of the building. The building is still for sale. The 150th Tama birthday celebration will be on July 28th.

The meeting adjourned at noon. **L**

E-NEWSLETTER UPDATE

We are always working to bring you a publication that you enjoy reading every quarter, and giving you options that suit you. Beginning with this issue, all new members with an e-mail address will receive their newsletter via e-mail. This will give you the opportunity to see the newsletter electronically. After you have received an issue or two, you can decide whether you wish to continue receiving your newsletter by e-mail or we can mail you a copy of the newsletter each quarter.

Also for those of you still receiving the newsletter by mail, you can still have the opportunity to receive your copy by e-mail. The advantages to receiving your newsletter by e-mail is that you can not only receive your copy quicker than by mail, but all the photos will be in color.

So if you wish to continue to receive your newsletter by mail, then you need to do nothing, we will keep sending it by mail. But if you wish to receive an e-newsletter, send an e-mail to newsletter editor Jeff LaFollette at jefflaf@q.com. We will accommodate your newsletter needs as you wish.

See YOU on the Lincoln Highway! This issue's new members.

- | | |
|------------------------|----------------------|
| Donald Broman | Urbandale, Polk |
| Donald & Joyce Jessen | Colfax, Jasper |
| Douglas Kelly | Cedar Rapids, Linn L |
| Dennis & Kathy McGuire | Algona, Kossuth |
| Kenn Nye | Cedar Rapids, Linn L |
| Jack & Bess McWilliams | Des Moines, Polk |
| Tim & Joanie Quigley | Cedar Rapids, Linn L |
| Jim & Marlys Weaver | Davenport, Scott |
| Ardon & Vicky Adamson | Omaha, NE |
| Don Crawford | Boston, MA |
| Kent Sanderson | Manchester, MO |

L (Denotes a Lincoln Highway County)

**MINUTES OF THE MEETING OF THE
BOARD OF DIRECTORS
Iowa Lincoln Highway Association
Community Center, Colo, Iowa
July 14, 2012
Submitted by Jeff Benson**

County Consuls and Officers Attendance:

President – Allan Richards (also representing Tama County), Co-Vice Presidents – Dean & Jeannie Parr
Secretary – Jeff Benson (also representing Story County), Cedar County – Joe Goodlove, Linn County – Van Becker, Benton County – Mike Kelly, Greene County- Bob Owens

8 others also attended, including from the RC&D Lincoln Highway Heritage Byway project, John Mazzello, coordinator, Peter Hoehnie, and Jessica Johnson.

President Allan Richards called the meeting to order at 9:30 a.m. The National Lincoln Highway Association's Friend of the Highway for the restoration of Reed/Niland's Corner was presented to the Colo Economic Development Corporation.

The minutes of the April 2012 meeting were approved.

Treasurer's Report (by e-mail from the Treasurer).

Currently the checking account balance is \$23,625.14 of which \$15,080 is for the Greene County Interpretive Site project.

Membership Report: Dean Parr reported that with two new National LHA members and 3 new Iowa only LHA members there are now 329 total members.

State Director Report: For Jeff LaFollette, Van Becker reported that 156 attended the National LHA Conference in Canton, Ohio. The National LHA Endowment Action Fund has awarded a grant of \$2500 for the Youngville Station's new summer kitchen. Van also reported that the Lincoln Highway is now marked on Google Maps.

Website: John Mazzello will be meeting with a volunteer who will be working on both the ILHA and Heritage Byway web sites. Everyone was reminded of the opportunity and need to provide content for the web site.

Items for Discussion:

Lincoln Highway Buyway Yard Sale: Discussed issues of how to register and how to publicize the sale locations. Mike Kelly will see if last year's registration can be located, updated, and placed on the web site so that people can register sale locations with Sandii and Deb so that sales can be listed on the web site.

ILHA Motor Tour had 37 vehicles registered so far.

Greene County Interpretive Site: Jeff Benson on what is completed and what is still in process. Agreed have ribbon cutting celebration at 2 PM after the October meeting in Grand Junction. Joyce Ausber-

ger will coordinate. (The April 2013 meeting will be in Cedar County)

Iowa Byways/Lincoln Highway Heritage Byway and Byways of Iowa Foundation: John Mazzello thanked the ILHA for the \$500 donation this year and next. He reported that the Byways of Iowa Foundation is now registered as a corporation and has non-profit status from the IRS. The fund-raising is getting ramped up; he introduced intern Jessica Johnson who is working on marketing. The new Iowa Byways web site is progressing, with a trip planner and travel services.

A REAP Conservation Education Grant has been received for \$27,000. This is being used to develop a "Kids of the Byway" curriculum that will take place both in schools and on the byway. The plans include curriculum for three days in the school and a 4-day summer event, as well as educating teachers. After a pilot project in an Ames school, the package will be provided to other schools. There are opportunities for volunteers knowledgeable about Lincoln Highway history to work with the kids.

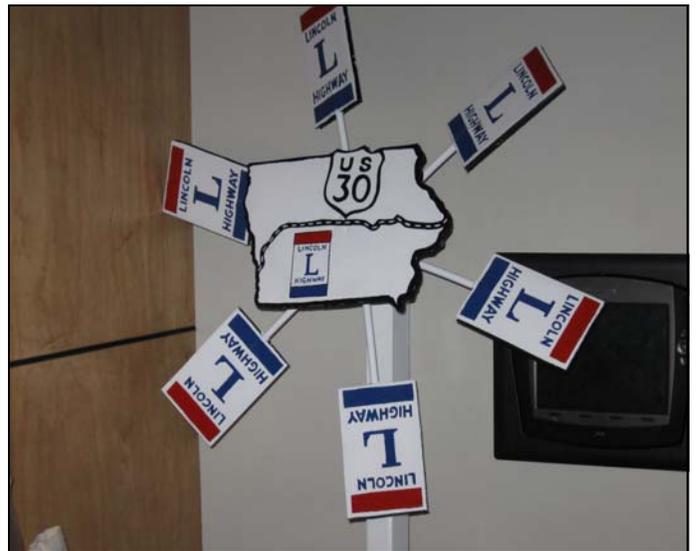
In celebration of the 100th Anniversary of the Lincoln Highway in 2013, a display is being sponsored at the Iowa State Fair, including the LH 100th Anniversary Photography Contest. Other activities include a Facebook site, which has 230 friends, and a brochure being produced in the next few months with Central Iowa Tourism. Also a calendar is being considered using Mike Kelly's and Carl Kurtz's photographs, as well as articles in *Iowan* and *Our Iowa* magazines. All present were invited to contact John Mazzello for help with any Lincoln Highway projects.

2013 Convention and Road Tour: A celebration is being planned at the arch in Kearney. The two cross country motor tours already have 200 registered vehicles, in each direction. Two other tours, not sponsored by the LHA are also being planned, one a week before the LHA tour, by classic car clubs, and another by Norwegians, a week after the conference.

Interpretive Display in Cedar Rapids: Van Becker reported that a reproduction of a LH marker is being considered near the flagpole of a new City facility, which put it 200-300 feet from where an original marker was located. He also reported that Dick Thomas of Linn County Historic Preservation Commission is pushing to have an interpretive display about the Lincoln Highway in Cedar Rapids, which not covered by the existing County interpretive kiosks.

New Business: A large sale auction is being planned at the Preston Station in Belle Plaine for August 11. This is much larger than the ILHA was originally told it would be; another sale is being considered for next year. This appears to be a total sell-off of one of the most recognized Lincoln Highway sites. Mike Kelly will try to make a video record of what exists there now, and after the sale. After checking the bylaws, it was determined that **(continued on page 5)**

2012 MOTOR TOUR PHOTOS (PHOTOS BY TAMMY LAFOLLETTE)



FALL IS THE TIME, GRAND JUNCTION IS THE PLACE FOR THE OCTOBER LHA MEETING

It's fall and it's time for another Iowa LHA meeting. Our October meeting will be located in Grand Junction on Main Street in the new Greene County Lincoln Highway building located on 201 Main St. We will have a tour of the building, and this will take place as everyone arrives.

At 9AM we'll have coffee and rolls, followed by our business meeting led by President Allan Richards, beginning at 9:30. We will have several items on the agenda to discuss, and there will be election of new officers for the next two years. After the meeting we will have lunch at Ferg's which is located in Grand Junction on US 30. After lunch we will go to the Lincoln Highway Interpretive Site on the east edge of Grand Junction.

Mary Helen Preston, the daughter of the late Ron Preston may be in attendance to receive a National LHA award that was received at the conference in Canton, Ohio, as well as a wrap up of the yard sales and the motor tour. So please plan to attend the last meeting of 2012 and also exercise your right as an LHA member to vote. We promise there will be no negative campaigning or mudslinging unless we are riding in an old car along a dirt section of the Lincoln Highway. Positions for election this year are president, vice-president, secretary, and treasurer. We hope to see you there.

FROM THE EAST- Follow the Lincoln Highway (US 30) to Grand Junction. When you arrive on the east edge of town, follow the LH sign as it guides you into town. The LH will become Main St. Watch for the signs at the new facility.

FROM THE WEST- Follow US 30 to Grand Junction. At the intersection with IA 144, turn right into town and follow IA 144 to Main St. Turn left on Main and follow to the LH building.

Meeting locations for 2013 will be determined at this meeting as well. Keep checking the newsletter for future ILHA meeting sites.



In This Issue...

Election Time & Lincoln Highway Building for the Future

FIRST CLASS

Iowa Lincoln Highway Association
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