



Along The Lincoln Highway



THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION

Volume 17, Number 3

WINTER 2012-13

WELCOME NEW ILHA OFFICERS FOR 2013-2014

We would like to welcome our new officers for the 2013-14 term. Moving up from Co-Vice-Presidents to Co-Presidents are Dean & Jeannie Parr from Cedar Rapids. We also have elected a new secretary which is John Mazzello. John is the Lincoln Highway Heritage Byway Coordinator for the Prairie Rivers RC&D in Ames. Also Joyce Ausberger has been re-elected as treasurer. Joyce is from Jefferson and along with her husband Bob are co-founders of the Lincoln Highway Association and are the Directors Emeritus of the Iowa LHA.

We would like to thank our outgoing president Allan Richards for his two years of service of president. Allan will continue to serve as County Consul from Tama County.

Also we would like to thank Jeff Benson for his years of service as secretary. Jeff has worked in many capacities for the Iowa LHA, one of which was working to get the entire route signed across Iowa, working with various agencies such as the RC&D's and the Iowa DOT.

No one was elected to the office of Vice-President. If you would like to consider taking the office of vice-president, you may do so at our next meeting on Saturday January 12 in State Center. You can submit your name to the board to be appointed to the post. Again, thanks to all of you who work hard for the Iowa LHA. **L**

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES, PURSUE THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES FOR PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH, AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

GREENE COUNTY NEWS AND HAPPENINGS

From Bob & Joyce Ausberger

Greene County Lincoln Highway Preservation Group's new building address is 201 Main Street East, Grand Junction, Iowa 50107. The mailing address is PO Box 224 Grand Junction, IA 50107 You can also use this address for the Iowa Lincoln Highway Association.

The Lincoln Highway Interpretive Site Building is open daily. The Hair Junction beauty shop is in the back of the building. You may have to enter the interpretive section through her door. She is generally open Monday-Friday 9-4 and someone is usually there on [Saturday](#) morning. Numbers to call; Hair Junction-515-738-2252, Bob or Joyce Ausberger-515-370-3738 or 515-370-4022, Bob Owens-515-386-3419 or 515-391-1853.

The regional Lincoln Highway Interpretive site is just east of Grand Junction on the old highway (second generation). After about 18 years it is about 80 % completed. Our building will help interpret the interpretive site, and a restroom is available.

Jefferson's annual Bell Tower Festival is June 7 and 8 2013. The theme is a celebration of the 100th birthday of the Lincoln Highway. The parade and entertainment will feature the Lincoln Highway in Greene County as well as the rest of the nation. Any participation by individuals or towns will be appreciated. Cece Otto, a singer of Lincoln Highway period songs will perform several times. She will be available for (Greene County continued on page 3)

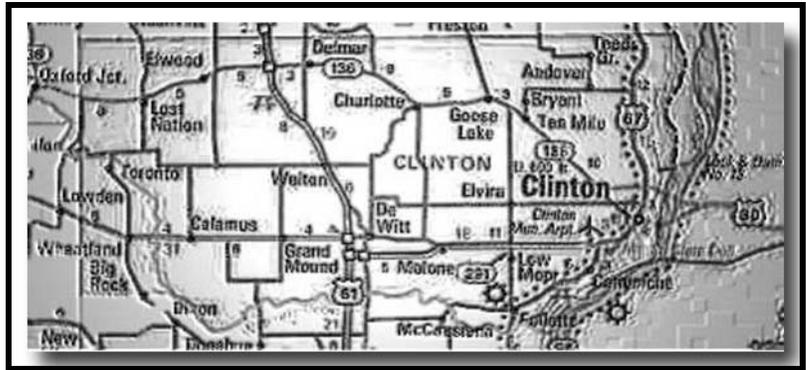


www.lincolnhighwayassoc.org/iowa

Iowa Lincoln Highway Association
P.O. Box 224
Grand Junction, Iowa 50107

Between The Rivers...and then some!

By
Jeff LaFollette



Join fellow historians and tourists for the Official Lincoln Highway Centennial Tours, headed for Kearney, Nebraska from each coast, for the centennial of America's first paved transcontinental road: the Lincoln Highway. Antique cars, Classics, muscle cars, '50s cars, trucks, motorcycles, street rods, and modern cars are welcome to participate. You will travel the original alignments of the Lincoln Highway covering many miles of two-lane history, four-lane progress, and even gravel scenic beauty. Travel from America's urban centers, through pastoral farm lands, over breathtaking mountains and rolling prairies.

Travelers from the East will start at Times Square, the heart of America's most vibrant city. You will travel through ivy-covered college towns such as Princeton, New Jersey, and the Amish country of Pennsylvania. From Pittsburgh's steel and beer brewing industrial history, you will travel through Ohio's diverse agricultural and commercial mix. Indiana takes you through more Amish farm land, South Bend's Notre Dame and automotive history and on to Illinois. From Illinois you will travel to Iowa's farmland across the Mississippi River into the prairies of Nebraska and on to the Centennial celebration in Kearney at the Great Platte River Arch Museum. Western travelers enjoy beginning their journey in the urban centers of San Francisco and Oakland, California.

After traveling through the state's agricultural Central Valley you are exposed to the magnificent Sierra Nevada Mountains and Donner Pass before dropping into the deserts of Nevada and the Great Salt Lake of Utah. Climbing the mountains out of Salt Lake City, you will enter the wide open spaces of Wyoming and on to historic Cheyenne for an overnight stop. This is followed by your easterly trek into Nebraska and eventually joining the rest of the travelers from the east for the grand parade of cars into Kearney on opening day. Entry fees have been kept low to permit participation for as much of the tour as you wish. Miles per day are kept to an average of 240 per day to permit time to stop for tourist attractions and the pace of the older cars. Discounted hotel rates and automated booking services will be provided by Holiday

Inn and their parent company Intercontinental Hotels, the official Lincoln Highway hotel sponsor. Discounted vehicle shipping will be arranged for those who wish to ship cars home after the tour in Nebraska or from the opposite coast. Contact **Bob Lichty** for shipping information at 330-704-5271.

For tour information and booking contact **Rosemary Rubin** at 330-418-3980.

Official West Coast Tour

Sat June 22	San Francisco, California	pre-tour gathering
Sun June 23	San Francisco, California	Sacramento, California
June 24	Sacramento, California	Fallon, Nevada
June 25	Fallon, Nevada	Ely, Nevada
June 26	Ely, Nevada	Tooele, Utah
June 27	Tooele, Utah	Rock Springs, Wyoming
June 28	Rock Springs, Wyoming	Cheyenne, Wyoming
June 29	Cheyenne, Wyoming	Lexington, Nebraska
Sun June 30	Lexington, Nebraska	Kearney, Nebraska

Official East Coast Tour

Fri June 21	Secaucus, NJ Pre-Tour Gathering	
Sat June 22	New York, NY	Malvern, PA
Sun June 23	Malvern, PA	Chambersburg, PA
Mon June 24	Chambersburg, PA	Pittsburgh, PA
Tue June 25	Pittsburgh, PA	Mansfield, OH
Wed June 26	Mansfield, OH	South Bend, IN
Thur June 27	South Bend, IN	Rochelle, IL
Fri June 28	Rochelle, IL	Ames, IA
Sat June 29	Ames, IA	Grand Island, NE
Sun June 30	Grand Island, NE	Kearney, NE

(INFORMATION FOR THIS STORY COURTESY OF THE LHA WEBISTE)

ILHA Officers, Board of Directors, County Consuls, and Staff

Officers		
Co-Presidents	Phone	E-Mail Address
Dean & Jeannie Parr	(319) 366-0552	drparr@mchsi.com
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VACANT		
Secretary		
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Director Emeritus		
Bob & Joyce Ausberger		bobjoyce@netins.net

NAME THAT LINCOLN HIGHWAY SPOT



Van Becker has done it again. He managed to stump everyone on the Lincoln Highway spot again. Every once and a while he comes up with a toughie. I knew where it was, but as editor. I cannot win this contest. The location is a three unit motel just east of Preston's Station in Belle Plaine. According to Van, Ron Preston used to rent the rooms to hunters in the fall. Van also states that this photo was taken before the Preston auction. We will have another Lincoln Highway spot for you to figure out in the next issue of this newsletter. **L**

(Greene County continued from page1)
other performances in other towns. If this is a fit for your community please let Bob or Joyce or Cece know. Cece is a singer, composer, writer, and educator. She is devoting 2013 to helping celebrate the LH centennial. Back to the Bell Tower, we will have several parade entries including two horse drawn style road graders that worked of the grading and improving the Lincoln in Greene County as well as the Army Jeep and trailer, and an army 'Heil' wagon box. Also we are going to try the Lincoln Highway marker marchers. This is an old idea from Carol Ahlgren and will feature marchers or float riders dressed as the concrete markers. They could be used on other occasions as well. **L**

CONNECTING KIDS TO THE LINCOLN HIGHWAY HERITAGE BYWAY

By Magon Liu-Program Assistant

"Kids on the Byway" is an authentic natural resources learning project based on the Lincoln Highway Heritage Byway that aims to connect environmental education to the elementary school curriculum. Funded by the DNR's REAP Conservation Education Program and the Alliant Energy Foundation, the project is led by Prairie Rivers of Iowa, which also manages the Lincoln Highway Heritage Byway. Using resources and locations along the Lincoln Highway, 4th and 5th grade students of Kate Mitchell Elementary School in Ames are given the opportunity to have an authentic natural resources learning experience culminating in three field trips during the 2012-13 school year. Our first field trip on November 30 was based on what the 4th and 5th graders were learning about the concepts of energy and matter. The fourth graders focused on the concept that energy can be transferred and the fifth graders focused on the concept that everything in our world is made of matter or energy. Through the University of Northern Iowa, we borrowed mini solar car kits for the students so they could work with solar energy and learn about how it can be used as a source of fuel. The field trip took the students to Iowa State University's PrISUM Solar Car Club Workshop where they saw a life-size solar car and were able to make connections to their own mini solar cars. Students were also able to learn about energy on a whole new level and about energy transfer with ISU's Gaffer's Guild. This artistic glass blowing club at ISU showed the students how heat energy is transferred and stored in glass in the process of molding it. At Rebecca Shivers' Nature Sanctuary, students were able to see how solar and wind energy can be used to power our very own homes. Since 2011, Rebecca has not paid for electricity thanks to her fifty foot wind turbine and four solar panels. Thanks to Lincoln Highway Association member Jeff Benson for connecting us to Rebecca! The students also had the chance to meet Chad Cook and Keith Kutz of the Iowa Energy Center who gave a presentation on wind energy using a KidWind Kit. The last location the students visited was the Ames Resource Recovery Plant, a one-of-a-kind waste-to-energy facility located right off Lincoln Way. The plant receives garbage from Ames and surrounding communities and transforms it into Refuse Derived fuel that the Ames Power Plant uses to power 10% of Ames' electricity. It is the only such plant in Iowa. Through these locations and experts along the Lincoln Highway Heritage Byway, "Kids on the Byway" was able to provide this authentic learning experience to the 4th and 5th grade students of Kate Mitchell Ele-

mentary. This project demonstrates the wide variety of resources located in the communities along the Lincoln Highway, as every location was right on the byway! We are planning two more units and field trips this school year and hope to expand to more schools in the future!

L

See YOU on the Lincoln Highway! This issue's new members.

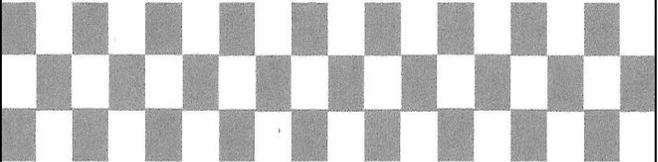
NO NEW MEMBERS THIS ISSUE

L (Denotes a Lincoln Highway County)



NILAND CAFE & COLO MOTEL

Hours: Tuesday-Saturday
6:30 a.m. - 8:00 p.m.
Sunday 6:30 a.m. - 2 p.m.
Breakfast Buffet
Closed Mondays



641-377-3663 (FOOD)
nilandcafe@gmail.com

FIND US ON FACEBOOK! 

SEE US ON COLO CITY PAGE WEBSITE
UNDER REED/NILAND CORNER

NEWSLETTER ADVERTISING RATES

Business card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will double the price.

Rates: 1 issue- \$10 2 issues- \$20

3 or 4 issues- \$30

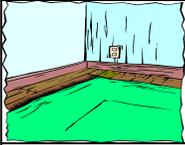
(Buy three and get 4th free)

Flyer: 1 page 8-1/2 X 11 provided by the customer inserted into our eight page newsletter.

Rates: 1 page flyer- 1 issue- \$50

Please visit our website for more information and to download an advertising rate sheet. Information about advertising on our website is also available. Check us out at:

www.lincolnhighwayassoc.org/iowa



The President's Corner

**By Dean & Jeannie Parr,
Iowa LHA Co-Presidents**

Lincoln Highway Heritage Byway Updates

By John Mazzello, Byway Coordinator

WELCOME TO OUR NEW CO-PRESIDENTS

Little did Miss Fulton (aka Joyce Ausberger) realize in 1960 that she had a student in her class destined to be president. The student didn't know either, but here we are. And I'm proud that you elected my husband and me to this position.

I am very excited to begin our two year presidency, and Dean is.....hm. Probably expecting to carry most of the load, but, I assure you and him that's not how I see it. There are a lot of goals that are possible, and I'm hoping to take them one at a time for the good of ILHA.

First, I want to thank all of you for your hard work at getting the Scenic Byways into reality and the signs in place in a very timely fashion. I know there are still a few things to be tweaked such as arrows to be placed, but all in all I think you've done an outstanding job! Thanks! And I'm looking forward to the map packs. Thank you, Joyce, for following through on this. I think it is VERY important that we have these in place in the welcome centers in both Clinton and Harrison Counties. I know that Pottawattamie County is the first county from the Nebraska side of our state, but all I've learned from Kathy indicates that her information center seems to be the "go to" center. Perhaps we can do both Pottawattamie and Harrison welcome centers.

I would also like to start canvassing across the state for businesses/restaurants that should already be members, but aren't and get them signed up. We should be encouraging them to place ads in our newsletters and on our web site. I'm sure this has been approached before, but let's take a renewed interest in this. If we can get a "road map" of such businesses in place before renewing our Buy Way garage sales campaign, it would be one more tool for us to promote our beloved Lincoln Highway.

Dean and I look forward to our two years - truly! We hope we will make you proud of your selection of us to be co-presidents. I have rolled up my sleeves and am ready to go to work for all of you.

Dean & Jeannie

As 2012 draws to a close and we enter the Lincoln Highway centennial year, let's take a look back over the past few months along the Lincoln Highway Heritage Byway. In October, representatives from the Lincoln Highway Heritage Byway attended the first meeting of the Byways of Iowa Coalition. This coalition will serve as a way for Iowa's byways to work together on statewide efforts to strengthen all of our roadways and to advise the Byways of Iowa Foundation as it prepares to begin its fundraising efforts.

I represented the Lincoln Highway as byway coordinator, along with Jeff Benson, Lincoln Highway Association member from Story County, and Penny Brown Huber, executive director of Prairie Rivers of Iowa. LHA member Kathy Dirks was also present representing the Loess Hills National Scenic Byway. Statewide fundraising and promotional efforts will be critical in strengthening Iowa's byways into the future. 2013 marketing efforts are well underway. The statewide byways traveler guide produced by the Iowa Department of Transportation is now being drafted, with printing planned for midwinter to allow for distribution in advance of the travel season. In exciting news, Prairie Rivers of Iowa was awarded a grant from the Central Iowa Tourism Region to produce a 2013 Lincoln Highway brochure. This funding will allow for several thousand brochures to be produced, and we will be finalizing the design of the brochure in January. This summer, the byway made arrangements to sponsor a photography class in the 2013 Iowa State Fair photo contest in honor of the Lincoln Highway centennial. Open to adult and youth photographers, this class will feature the people, towns, and way of life along the Lincoln Highway. We are excited to connect the Lincoln Highway's 100th anniversary with this Iowa tradition!

Throughout the fall, I have been meeting with groups throughout our 13 counties in order to introduce myself and the byway. I am happy to meet with tourism groups, convention and visitors' bureaus, small business owners, historical societies, and others to build partnerships with the Lincoln Highway. If there are groups in your community that I should meet with, please let me know. And, as always, if I can help you with your own Lincoln Highway projects in any way, please don't hesitate to contact me at 515-232-0048 or jmazzello@prcd.org. **L**

Upcoming LHA State Meetings

January 12, 2013

State Center

April 13, 2013

Cedar County

July 13, 2013

To Be Determined

October 12, 2013

To Be Determined



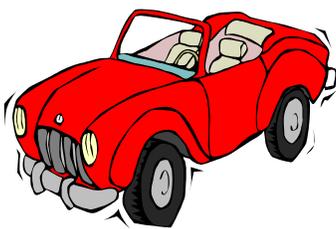
**100 YEARS IN THE MAKING!
THE 6TH ANNUAL IOWA
LINCOLN HIGHWAY ASSOCIATION MOTOR TOUR
AUGUST 23-25, 2013
NEW ROUTE AND TOWNS TO DISCOVER
ALONG THE NEBRASKA LINCOLN HIGHWAY!!
KEARNEY, NEBRASKA TO CARROLL, IOWA**

TOUR STOPS INCLUDE: FRIDAY AUG. 23- NEW NEBRASKA STOPS! KEARNEY, SHELTON, GRAND ISLAND, CENTRAL CITY, DUNCAN, WITH THE OVERNIGHT STOP IN COLUMBUS

SATURDAY AUG. 24- COLUMBUS, SCHUYLER, NORTH BEND, FREMONT, ELKHORN, BOYS TOWN, OMAHA WITH THE OVERNIGHT STOP IN COUNCIL BLUFFS.

SUNDAY AUGUST 25- COUNCIL BLUFFS, CRESCENT, MISSOURI VALLEY, WOODBINE, DENISON, CARROLL. (ALL STOPS ARE SUBJECT TO CHANGE)

THIS IS A THREE DAY MOTOR TOUR OF THE LINCOLN HIGHWAY THROUGH NEBRASKA AND IOWA. ANY AND ALL TYPES OF CARS OR MOTORCYCLES ARE ENCOURAGED TO ATTEND. SOME OF THE OLDER ALIGNMENTS OF THE LINCOLN HIGHWAY ARE GRAVEL. WE WILL AGAIN MAKE THIS A "CLASSIC CAR FRIENDLY" EVENT BY KEEPING TO THE PAVED ROUTES. BRING THE KIDS! THIS IS A FAMILY FRIENDLY TOUR!



REGISTRATION FORMS ARE AVAILABLE FOR THIS TOUR WITH A LISTING OF HOTELS FOR OUR OVERNIGHT STOPS. EACH PARTICIPANT WILL RECEIVE A GOODY BAG, DASH PLAQUE, WINDOW DECAL, AND A PASSPORT BOOK WITH DRIVING DIRECTIONS AND SPACES TO RECEIVE YOUR PASSPORT STAMP OR STICKER AT OUR TOUR STOPS.

FOR MORE INFORMATION CONTACT JEFF LAFOLLETTE AT 563-349-3047 OR BY E-MAIL AT jefflaf@q.com. CHECK OUR FACEBOOK PAGE AND ALSO CHECK OUR WEBSITE FOR UPDATES www.lincolnhighwayassoc.org/iowa

100 YEARS IN THE MAKING!

JOIN US FOR THE 6TH ANNUAL
IOWA LINCOLN HIGHWAY ASSOCIATION MOTOR TOUR
AS WE CRUISE FROM KEARNEY, NEBRASKA TO CARROLL, IOWA

AUGUST 23-25, 2013

FEATURING STOPS IN:

**NEW STOPS: NEBRASKA COMMUNITIES OF: Kearney, Grand Island, Central City, Columbus,
Schuyler, Fremont, Elkhorn & Boys Town**

Group Dinner in Council Bluffs on Saturday Evening, August 24

LOTS OF RAFFLE PRIZES!

Visit the Great Platte River Road Archway in Kearney

See many of the beautiful and historic sites the LH in Nebraska has to offer!

Travel a brick section of the Lincoln Highway near Elkhorn

Visit the Kensinger Filling Station and the Nebraska Seedling Mile

And Enjoy Plenty of Nebraska and Iowa Small Town Hospitality!

Sponsored by the Iowa Lincoln Highway Association

REGISTRATION FORM

Any Vehicle - Any Model - Any Make

**Registration Fee: \$20.00 per vehicle for Iowa, Nebraska and National LHA members
\$30.00 per vehicle for non-members (Includes one year membership to the Iowa LHA)**

You may join or leave the tour at any point or at anytime.

The Iowa & Nebraska LHA is not responsible for accidents or injuries incurred on this motor tour.

NAME _____ Phone _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____

YEARS ON THE TOUR _____ T-SHIRT SIZES _____ HOW MANY? _____

Make checks or money orders payable to: Iowa Lincoln Highway Association

Mail To:
Iowa LHA Motor Tour
c/o Jeff LaFollette
2130 W. 4th St.
Davenport, IA 52802

More Tour Information:
Jeff LaFollette
jefflaf@q.com
563-349-3047

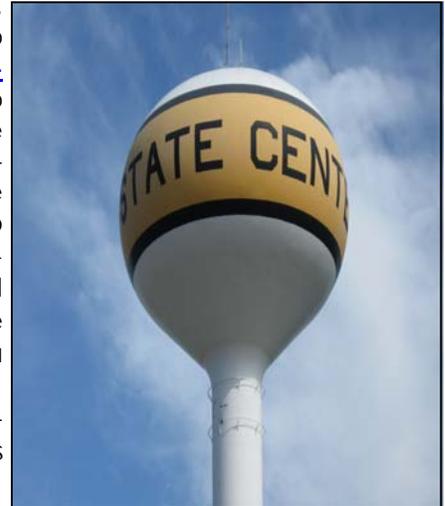
A LIST OF MOTELS AND TOUR ITINERARY WILL BE MAILED TO YOU SOON
AFTER WE RECEIVE YOUR TOUR REGISTRATION.

NEW IOWA LHA OFFICERS, A BRAND NEW YEAR STATE CENTER IS THE PLACE, WE WANT YOU HERE

The first meeting of 2013 is coming up and the place will be in the center of Iowa. State Center is hosting us for the next meeting on Saturday January 12. The meeting will take place in City Hall in the assembly room. City Hall is located at 118 East Main St. Coffee and pastries will be served beginning at 9:00 AM. New co-presidents Dean & Jeannie Parr will begin the meeting at 9:30. After the meeting, lunch will be box lunch by Niland's Cafe in Colo including ham or smoked turkey croissant sandwich with fixings, chips, pop, salad and cookie. Please call or send an e-mail to Sandii to Niland's by Jan. 8th. Either call [319-573-5711](tel:319-573-5711) or email niland-cafe@gmail.com. This way Sandii can get an accurate head count as to how many lunches Sandii will need to make. Sandii will let you know the cost of lunch when you call or e-mail her. After lunch, Marshall County Consul and mayor of State Center Harlan Quick has a tour of downtown State Center historic sites such as Watson's Grocery, the Washington Township Country School with its newly-installed historic LH marker, Sheppler's Barber Shop, and all the other newly-renovated Main Street buildings, and other sites to show the Lincoln Highway folks what it was like in State Center in the early 1900s. Make plans to join us. We hope to see you there

Directions From the East and the West- Take US 30 or the Lincoln Highway to State Center. Follow the historic signs into town and look for signs to direct you to City Hall.

L



In This Issue...

Welcome New Officers, Byway Updates & Motor Tour Info

FIRST CLASS

Iowa Lincoln Highway Association
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Ogden IA 50212