



Along The Lincoln Highway

Volume 19, Number 3

Fall 2014

THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION

Presidents' Corner

By Dean and Jeannie Parr, Co-Presidents,
Iowa Lincoln Highway Association

This article is a hard one for me to write. Dean and I were concerned that we didn't know enough about the Lincoln Highway to serve as co-presidents 2 years ago. But with the help of all of our members, we've learned so much. And it's been fun! We want to thank all of you for your support and understanding.

There have been so many things that have happened these past 2 years. Celebrating the 100th anniversary of our beloved highway, accomplishments to preserve not only the highway, but the bridges and getting the Scenic Byway signs up across the state. And so many other accomplishments. We are proud of each and every one of you for your dedication.

I know all of you will support Deb Rothmeyer the same way you have supported us as she takes the reins and begins her term as president for our association.

Continued on Page 3

YOUR AD HERE

Business Card Size Ad: Single ad placed on an inside page of newsletter in black and white. The card or ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will be double the price.

RATES: 1 Issue-\$10 2 Issues-\$20
3 Issues-\$30 Buy 3 Get 4th FREE

Contact Joyce for more information:
bobjoyce@netins.net

Donna Delp
Cosmetologist

The Hair Junction

(515) 738-2252

201 1/2 Main St
PO Box 241
Grand Junction IA 50107



Table of Contents

- | | |
|---|--|
| Pg. 1 Presidents' Corner
Byway Updates | Pg. 5 Marsh Rainbow Arch Bridge
Corridor Management Plan
Update |
| Pg. 2 Officer List
State Center's 16th Festival | Pg. 6 Gas Station Reincarnated |
| Pg. 3 Mystery Place
Upcoming Meeting | Pg. 7 Reed-Niland Update
Events on the Lincoln |
| Pg. 4 2014 Motor Tour | Pg. 8 Shopping and Collecting
Memorabilia |

Byway Updates

By Angie Hettinger, Byway Coordinator,
Prairie Rivers of Iowa

As everyone is transitioning into fall, I hope you are able to take some time to relax and enjoy the weather and get out and drive on the beautiful Lincoln Highway Heritage Byway. This is my favorite time of year when the weather is getting cooler and the trees are showing their true colors.

Here at Prairie Rivers of Iowa, we have been busy in all of our programs. Our urban forester has been educating people about the emerald ash borer; our local foods coordinator held our food local food cycle—a 40-mile bicycle ride traveling to local farms; and much more! We are so thankful to have support and the ability to work with so many great partners. Our work on the byway is always a highlight of conversation when introducing our organization!

We have been working on developing a sustainable business membership program, Greening the Lincoln. This program will work with businesses within the corridor of the Lincoln Highway and help businesses develop a sustainable model to run their business. We are committed to making improvements to the world we live in and preserving the heritage of the Lincoln Highway. As a strong vessel for tourism in Iowa, it is crucial our local businesses are able to educate travelers along the byway and provide a high-quality, environmentally-sensitive business for travelers to support. We are excited to pilot this project in the community of Jefferson.

During our first year we will be working closely with business owners in Jefferson to develop a program that will be best for our members.

Continued on page 7

The Lincoln Highway Association shall identify, preserve, interpret and improve access to the Lincoln Highway and its associated sites, pursue the appropriate measures to prevent further deterioration, destruction or alteration of the remaining sections, publicize and seek public awareness of its goals and activities for preserving and developing the LH, facilitate research about the LH, and publish a magazine for articles and news of activity relevant to the LH, work with local communities and businesses to promote the LH as a tourism destination, and be exclusively charitable and educational within the meaning of the Internal Revenue Code.

**ILHA Officers, Board of Directors,
County Consuls, and Staff**

Officers

Co-Presidents		
Dean & Jeannie Parr	319-366-0552	drparr@mchsi.com parr:jeannie@gmail.com
Vice President		
Deb Rothmeyer	712-263-8356	debbie44@frontiernet.net
Secretary		
Angie Hettinger	515-232-0048	ahettinger@prccd.org
Treasurer		
Joyce Ausberger	515-386-4521	bobjoyce@netins.net
State Director		
Dean Parr	319-366-0552	drparr@mchsi.com

**Board of Directors
(County Consuls)**

Clinton		
VACANT		
Cedar		
Joe Goodlove	563-349-6622	joeiowaLH30@fbcom.net
Linn		
Van & Bev Becker		NY2SF@imonmail.com
Benton		
Mike Kelly	319-472-5183	mtk@videoportraits.com
Tama		
Allan Richards	641-484-4000	AllanMaxRichards@aol.com
Marshall		
Harlan Quick	641-483-2440	hmquick@partnercom.net
Story		
Scott Berka	641-377-2238	colocity@netins.net
Boone		
John Fitzsimmons	515-432-3697	seanfitz50@gmail.com
Greene		
Joyce Ausberger (Acting)	515-386-4521	bobjoyce@netins.net
Bob Owens (Acting)	515-386-3419	jaowens4230@yahoo.com
Carroll		
VACANT		
Crawford		
Deb Rothmeyer	712-263-8356	debbie44@frontiernet.net
Harrison		
Kathy Dirks	712-642-2114	kdirks@harrisoncountyparks.org
Elaine Ehlert	712-647-2049	
Pottawattamie		
Nancy Needham	712-256-7787	teachernn@yahoo.com

Support Staff

Membership Coordinator		
Dean Parr	319-366-0552	drparr@mchsi.com
Newsletter Editor		
Prairie Rivers of Iowa	515-232-0048	lincolnhighway@prccd.org
Noble Sojourner		
Lyell Henry		disorg@mchsi.com
Iowa Artist in Residence		
John Fitzsimmons	515-432-3697	seanfitz50@gmail.com
Webmistress		
Sandii Huemann-Kelly		nilandcafe@gmail.com
Director Emeritus		
Bob & Joyce Ausberger	515-370-3738	bobjoyce@netins.net
Byway Coordinator		
Angie Hettinger	515-232-0048	ahettinger@prccd.org

**State Center's 16th Annual
Watson's Fall Festival**

By Marcia Quick

The City of State Center invites you to join them in celebrating Central Iowa's harvest season at the 16th Annual Watson's Fall Festival on Friday evening, October 10, along the historic Lincoln Highway in downtown State Center. The celebration runs from 5:00 to 7:00 p.m. The event centers around Watson's Grocery Store, an historic building built along State Center's West Main Street in 1895. State Center's Main Street became part of the Lincoln Highway, "America's Main Street", back in 1913.

Watson's Grocery will be hosting the State Center Historical Society's homemade pie and ice cream sale. The 6th Annual Pumpkin Decorating Contest will also be held inside Watson's Grocery Store, with winners determined by a popular vote of visitors throughout the evening.

Next door to Watson's Grocery, the folks from Mitchell Family Funeral Home, West Marshall Chapel, will be giving out free caramel apples to those that stop by.

In the street outside, the final night of the downtown Farmers Market will be underway. The Farmers Market will feature baked goods, crafts, clothing, and various autumnal produce. State Center's Hometown Foods will be grilling in the market area for those looking for a quick and tasty evening meal. Dick Ferneau will be entertaining visitors with his organ music throughout the evening. The Farmers Market will also be hosting the always-popular Bounce House for the kids.

Kids and adults alike can catch a hayride on a tractor-drawn hayrack, with pick-ups and drop-offs in the street outside Watson's front door. The hayride will take you on a tour around State Center; it will even drop you off and pick you up again at the City's latest renovation project, the "new" State Center Police Station.

Continued on Page 3



Come Visit State Center for their Fall Festival and see historical businesses like Watson's Grocery, built in 1895.

New Iowa Lincoln Highway Association Map Packs are available! Newly updated in 2013 with route corrections, the Lincoln Highway Heritage Byway route, and more. Map Packs are available for \$10 each from:

**Lincoln Highway Museum
P.O. Box 224 Grand Junction, IA 50127**

Mystery Place

By Van Becker

Can you identify the Mystery Place?

Where in Iowa is this located?

This photo comes with 3 hints:

1. Trains run on the top.
2. The photographer was facing northeast.
3. The viaduct crosses 2 famous named highways.

If you think you can identify the Mystery Place, send an email to lincolnhighway@prrcd.org or call 515-232-0048. The first person to identify the Mystery Place will receive a 2013 Iowa Lincoln Highway Map Pack!



Last Issue's Mystery Place

Several readers contacted us with the correct answer for last issue's Mystery Place.

The photo is of the west side of the sign for King Tower Cafe in Tama, Iowa. It has not been lighted in many years. I do remember seeing it lit up in all of its colorful glory when I was younger. The colorful neon jumped out of the darkness and it looked as if the sign was 50 feet wide!

State Center Festival Continued from Page 2

Yes, the State Center Police Department will be hosting an open house in their newly-renovated quarters, the former Home Oil Service Station. The station is a Cottage Style building built in 1932 along the Lincoln Highway (Old Highway 30) on its southern route through State Center. The State Center Police Department invites you to stop in and see the renovation and repurposing of their historic landmark.

For your shopping convenience, downtown businesses will remain open later that evening. For those looking for some Friday night football, you can head out to the West Marshall High School Football Field and watch the West Marshall Trojans take on the Regals from Iowa City Regina.

The City of State Center invites you to come to town on Friday night, October 10, and help celebrate a bountiful harvest season, here in the heart of Iowa, with dining, shopping, and family entertainment on State Center's Main Street, located along the historic Lincoln Highway.

L

Upcoming Iowa LHA Meetings

October 11, 2014	Tama, Iowa
January 10, 2015	Central Iowa
April 11, 2015	TBA

Presidents' Corner, Continued from Pg. 1

She has already done so much for the planning segment for our 2017 Conference.

It's because of her determination that our next hosting of the conference will be the best conference ever and one that all the following conferences will use as an example of how conferences should be run.

As Dean is settling in as the Iowa Director, we are delighted to think that we can still be proactive in helping to educate students, adults and everyone else who asks, "What IS the Lincoln Highway?" And, "Why is it so important?" I know he will be very diligent in his new role. And I ask all of you to continue your support of him in this newest endeavor.

I know we're not saying good-bye to all of you, but it almost feels that way. We're definitely behind Deb and I know you will join us in wishing her well and in 2 years time will say, "Job well done, Deb!" We want to thank each of you for the wonderful memories from our term.

Dean and Jeannie Parr
Co-Presidents, Iowa Lincoln Highway Association

L

2014 Motor Tour

By Caron Osberg

The Iowa Lincoln Highway Association tried something new this year: a one-day motor tour of the Lincoln Highway. Cars from as far away as Racine, Wisconsin joined us to enjoy the day and learn a little more about the local history surrounding the Lincoln Highway.



Van Becker, Linn County, educates tour participants about the historical kiosks throughout Linn County.

It began to rain during registration, but spirits didn't dampen. Van Becker was a brave soul standing in the rain explaining Lincoln Highway history at several different stops such as the Seedling Mile and the Bridge to Nowhere.



Participants on this year's ILHA Motor Tour were able to learn about the "Bridge to Nowhere" thanks to the knowledge of Van Becker.

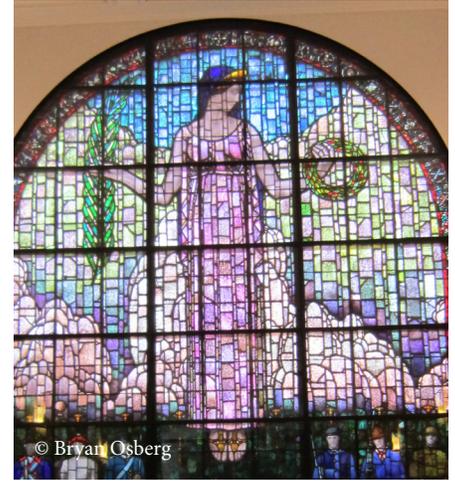
Finally, the rain ended, the umbrellas were put away and there was time to linger in the fresh air at more historical points. After the stops, we made our way to Mount Vernon, which welcomed us with gift packages and good food. Lisbon's museum was open to us and had an

exhibit dedicated to the Lincoln Highway.

We headed west toward Cedar Rapids to the History Center to see and hear about their collection of Civil War artifacts, radio equipment from Rockwell, formerly known as Collins Radio, and an original Maxen Electric Auto. Our host Mark Hunter suggested we walk to the corner of the block and look inside an original automobile showroom. We peered through the windows to see the original floor and ceiling and doors and fireplace. Imagine our surprise when the building's owner showed up and asked if we wanted to go inside! Of course we all did and we got a close look at some of the history of downtown Cedar Rapids.

Our stop at the Veteran's Memorial Building was a special treat because it was open just for our group. We went inside to see the Grant Wood stained glass window honoring our veterans. In stained glass standing sixteen-foot tall is a central, super-human figure, which is said

to represent the "Republic." She is wearing a blue mourning veil and in her right hand, she holds the palm branch of peace; in her left, the laurel wreath of victory. Standing below her are six soldiers all ranking Private. They represent the Revolutionary War, the War of 1812, the Mexican War, Civil War, Spanish-American War and the First World War. We had a beautiful view of the window with the afternoon sun shining through. Our own Van Becker shared information followed by a brief presentation by a U.S. Coast Guard veteran,



Located inside the Veteran's Memorial Building is the stained glass window designed by Iowa artist, Grant Wood. This was one of the stops along the 2014 ILHA Motor Tour.

and headed to end our day together at supper with good food, door prizes and visiting.



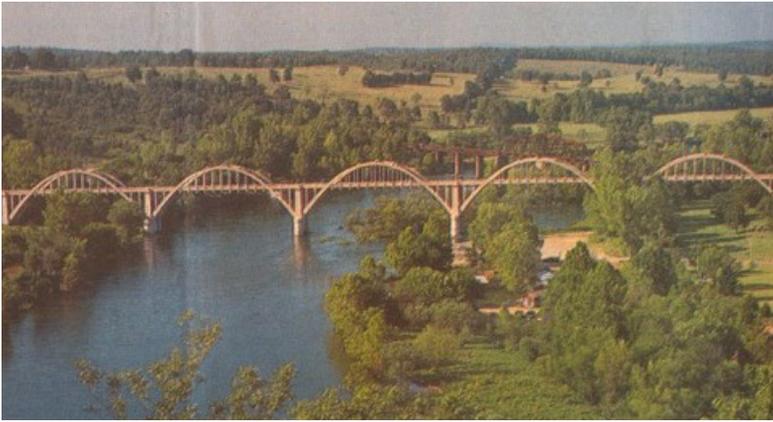
A surprise stop along the Motor Tour was at an original automobile showroom.



A dampened view of the Abbey Creek Schoolhouse, located near Mt. Vernon. The school is operated by the Linn County Conservation Board.

Corridor Management Plan Update

By John Mazzello, CMP Project Coordinator,
Prairie Rivers of Iowa



A view of the Cotter, Arkansas R.M. Ruthven Rainbow Arch Bridge. Originally dedicated in 1930, the bridge was renovated in 2004 and is the largest Marsh Rainbow Arch Bridge known to exist today. The reinforced-concrete rainbow arch design was patented by James Marsh in 1912.

Marsh Rainbow Arch Bridge

Submitted by, Bob & Joyce Ausberger, Greene County

The only existing Marsh Rainbow Arch Bridge on the Lincoln Highway in Iowa is on the 3rd of 4 Lincoln Highway routes in western Boone and Greene county. (From Ogden to Grand Junction, crossing Beaver Creek)

James Barney Marsh (JB Marsh) 1854 or 1856 - 1936

Marsh was born in North Lake, Wisconsin. He came to Iowa in 1877 and enrolled at Iowa State College of Agricultural and Mechanical Arts in Ames. He graduated with a degree in mechanical engineering in 1882. James spent most of his life in Des Moines working in various situations as a bridge builder, salesman, contracting agent, designer, and inventor. He is best known for design and patents on the Rainbow Arch Bridge. He also worked with iron and steel bridges and reinforced concrete underneath arch bridges. Most notable are the underneath arch bridges in Des Moines and Cedar Rapids. His company, the Marsh Bridge Company, went bankrupt in 1909 and was renamed as the Marsh Engineering Co.

See more in the Pamphlet, at the interpretive site at Grand Junction's eastern edge and also in the Lincoln Highway Museum in Grand Junction.

Source: [Marsh Rainbow Arch Bridges in Iowa](#) by James C. Hippen

L

Remember that you can share your photos of the Lincoln Highway, too. You can submit a photo for use in the newsletter or on the ILHA website, and Prairie Rivers of Iowa is always seeking new photos to help promote the byway.

Work continues on the development of the Lincoln Highway Heritage Byway's new Corridor Management Plan (CMP). As you might recall, a CMP is a major planning document that helps a byway identify its most important assets, ensure that they are protected, and determines a strategy for strengthening the road and telling its story in the future. The Lincoln Highway Heritage Byway's CMP is really important because it is our greatest opportunity to meet with folks from across the state to really discuss what a strong and vibrant Lincoln Highway Heritage Byway would mean to them.

The three-year CMP process has three parts: project planning, meetings and resource analysis, and document development and writing. Over the past few months, we have mostly completed the planning portion and are moving into the meetings and resource analysis phase. We have begun small group meetings in the Lincoln Highway counties, including in Clinton, Tama, Greene, Harrison, and other counties, and more will be scheduled soon. These meetings have included local government officials, members of the media, chambers of commerce and visitors' bureau staff, and even some LHA members. Following these smaller meetings, we will be scheduling large public gatherings to envision the future of the Byway at the community level. All LHA members will be encouraged to attend their local meeting.

At the same time as these meetings, we will also be managing an analysis of the Byway's intrinsic qualities. In the byway field, intrinsic qualities are the historical, natural, cultural, archeological, recreational, and scenic characteristics of a road that set it apart from other roads. Understanding all of these aspects of the Lincoln Highway, especially but not only its history, will help us tell its whole story in Iowa.

There will be many opportunities to volunteer to contribute your own expertise about the Lincoln Highway as part of this planning process. If you are interested in learning more, please feel free to call me at 515-216-4005 or email me at jmazzello@prrcd.org

L

Attend the next ILHA Meeting
October 11, 2014
Tama Civic Center, Tama, Iowa
203 Seigel St.

9am Refreshments
9:30am Meeting Starts - Voting for officers
12pm Lincoln Hot Dogs with all the fixings, salad, drinks and dessert.

Call Allan at (641)484-4000 with questions.

Lincoln Highway Museum
open business hours
515-370-3738

201 Main St E
Grand Junction
Iowa 50107

Kennedy Museum
9:00am - 12:00pm

Former Grand
Junction lumber yard

**Auction: \$18,000
New Community Center
& City Hall**

Netting \$18,000 the auction to raise money for a new community center/city hall netted was a success.

Items for sale included a significant ford rock and a cast iron US 30 sign.

Mayor Jerry Herrick outbid 2 others for a refurbished sign at \$2,100. Herrick is donating the new find to the Lincoln Highway Association.

Main Street Across America

BUY-WAY YARD SALE

Net over \$300

Ohio = Farthest Travelers

LOTS OF FUN!

Dale Higgins, auctioneer & LHA member, held a neighborhood 2-party auction. An obscure guitar started at \$50 and ended at \$2,000 via telephone bidders-that was very exciting!

The Lincoln Highway Association Garden



The garden is growing. Curtis Woltz from the Horizon Club is helping with care taking. The Horizon Club is a new LHA member. Horizon is an Iowa State University Outreach program to assist small communities.

**Home Oil Gas Station
Reincarnated as Police Station**

By Marcia Quick



© Marcia Quick

The newly renovated Home Oil Station and new location for the State Center Police Department, 2014.

The State Center Police Department has a new home in an old landmark still sitting on its original site along the 1931 to 1963 route of Iowa's historic Lincoln Highway. Police Chief Jeff Bunn and his officers have moved into their new headquarters in what was once the Home Oil Gas Station on Old Highway 30, now known as 4th Street SE, on the south side of State Center.

The Diamond Petroleum D-X Company built the station in 1932. In January of 1934, Mayo Coleville and Ray Wilkening of the newly reorganized Home Oil Corporation acquired the business. The Home Oil Company began selling Mobil gas and Mobilgas products in 1938. The wood frame structure, built in a Cottage Style architectural design, has always sported its red brick and white stucco façade.



The Home Oil Station, State Center 1938.

The City of State Center and the State Center Police Department will be hosting an open house during State Center's 16th Annual Watson's Fall Festival

to be held Friday, October 10th, from 5:00 pm to 7:00 pm. The State Center Police Department invites you to stop in and see the renovation and repurposing of this historic landmark.

L

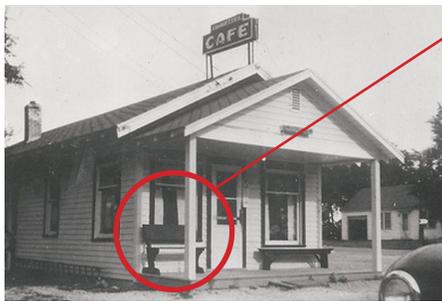
Another large project that was accomplished this summer was an inventory of all of the byway signs along the road. We documented a total of 1153 signs, with 90% of the signs being in the correct location and in good shape. This took multiple days to complete, but this is something that has not been done since the signs were installed in 2010! After 4 years, the signs are in great shape and I will be working with local agencies throughout the state to get the missing or damaged signs replaced.

Please feel free to contact me with any and all concerns, questions or suggestions! Letters can be sent to Angie Hettinger at 2402 S Duff Ave, Ames, IA 50010 or emailed to Angie at: ahettinger@prrcd.org



Reed-Niland Corner Updates

A new "EAT" Bench has been placed outside the entrance to Niland's Cafe recently. It recreates earlier versions shown in many historic photos. Lyell Henry, of Iowa City, Reed-Niland site historian, is shown approving the bench. Henry is also working on a book about the Jefferson Highway in Iowa to be published in time for the 2015 Jefferson Highway Centennial next year. Look for more centennial information coming up.



The bench in its original glory outside Niland's Cafe.

Visit the Reed Niland Corner Webpage at: www.reednilandcorner.org for event schedules, photos and other news.

If you are on facebook, visit Reed-Niland Corner, Niland's Cafe, Colo Motel, Iowa Lincoln Highway Association, Jefferson Highway and Lincoln Highway pages.



The current bench with our Noble Sojourner, Lyell Henry at Niland's Cafe.



Events on Along the Lincoln Highway

Date	City	Event Description
Oct 1-Nov 29	Jefferson	Pick up a THINK LOCAL; SHOP LOCAL green card from either Homestead Bakery, Greene Bean Coffee, The Printers Box or the Main Street office.
Oct 2	Marshalltown	Art Walk, Main Street www.marshalltownmainstreet.com
Oct 3	Amana	Oktoberfest, www.festivalsinamana.com
Oct 10	State Center	16th Annual Watson's Fall Festival
Oct 11	Tama	Iowa Lincoln Highway Association Meeting at the Tama Civic Center Call Allan at (641)484-4000
Oct 11	Boone	Boone County Historical Society 5K History Walk/Run & BBQ www.boonecountyhistory.org
Oct 17	Tama	Fall Hayride and Chili Supper, Tama Civic Center, mary.jean15@hotmail.com
Oct 17-19	Marshalltown	BBQ Contest, Riverview Park www.backtobacktothepark.com
Oct 26	Belle Plaine	Pumpkin Pancake Breakfast Fundraiser for the Historical Society
Nov TBD	Boone	Nalbinding - Scandanavian Rug Weaving Workshop, www.boonecountyhistory.org
Nov 21	Marshalltown	Annual Tiny Tim Tree Festival www.marshalltownmainstreet.com
Nov 21-23	Marshalltown	Jean Seberg International Film Festival, Orpheum Theater Center www.orpheumtheatercenter.com
Dec 4	Boone	Boone County Historical Society Annual Soup Supper www.boonecountyhistory.org
Dec 4	Jefferson	Hometown Holiday Sparkle. This is a kick off to the holidays.
Dec 5	Amana	Prelude to Christmas,
Dec 7	Belle Plaine	Christmas Tea at the Museum
Dec 12	Carroll	Festival of Lights
Dec 19	Clinton	Symphony of Lights

Shopping and Collecting Lincoln Highway Heritage Byway Memorabilia

By Joni Pine, Development Coordinator,
Prairie Rivers of Iowa

Have you ever wanted to purchase a replica sign of the Lincoln Highway Heritage Byway? Well...now's your chance! Prairie Rivers of Iowa has launched a new store online where you can buy products, memorabilia, or give a donation all online. Currently, we offer a selective collection of inventory including replica signs of the historic Lincoln Highway Heritage Byway and stunning pictures of the Lincoln Highway.

All the proceeds from these purchases go back into preserving and promoting the Lincoln Highway. What a wonderful way to purchase a gift for a loved one while giving back to Prairie Rivers of Iowa – a non-profit making a difference for Iowa's natural resources.

We will continue to add products periodically, so make sure to check back to see our new products.

Visit our store here: www.prrcd.org/store

To simply make a donation: www.prrcd.org/donate

L



This print is one of the many products Prairie Rivers of Iowa sells on their online store. Check out the great products they have to offer.

Are there upcoming events happening in YOUR community? Spread the word with an article in the newsletter, by posting on www.iowabyways.org, or by adding an event to the ILHA website. Contact the editor for more information at lincolnhighway@prrcd.org

In this issue....

Gas Station Reincarnated, Marsh Rainbow Arch Bridge, Watson Festival and more!

FIRST CLASS

www.iowalincolnhighway.org



**Iowa Lincoln Highway Association
P.O. Box 224
Grand Junction, Iowa 50107**